



“Mobile Signs Policy”

Subject: Mobile Signs

Effective Date: June 19, 20108

Replaces Policy: New

Motion Date: June 18, 2018

PURPOSE

The purpose of the Mobile Signs Policy is to establish a set the governing rules and procedures for the use and rental of the Piney Regional Chamber of Commerce’s (PRCC) Mobile Signs.

POLICY STATEMENT

The PRCC owns and maintains mobile signs for the benefit of the chamber, chamber members and regional businesses. Sign use will follow the priority listed below:

1. Piney Regional Chamber of Commerce
2. PRCC Members
3. Non-PRCC Members

Messages placed on the sign must conform with general business development, community benefit and regional promotion.

POLICY

1. Use:

The mobile signs are primarily intend for PRCC use. First priority is vested in and to PRCC as the owner of the mobile signs. PRCC’s Board of Directors shall determine need and use of the mobile signs by quorum of the board.

The PRCC Board shall, at its sole discretion determine the validity and appropriateness of the messages placed on the mobile signs. The virtue of a rental agreement does not relinquish the PRCC's ownership of the sign and the ability to ultimately determine the intended use and purpose. If it is determined that a message does not conform with the intent of the policy, the message shall be immediately removed and the content of the message shall require PRCC Board approval.

PRCC's mobile sign messages shall only be used to promote regional businesses, regional community events, PRCC events, promote business growth, inform travelers with neutral, unbiased messaging and generally improve awareness of the community. Messages must complement the mandate of PRCC.

Absolutely no message shall communicate material that is offensive, obscene, defamatory, threatening, harassing, bullying, discriminatory, hateful, racist, sexist, infringes copyright or promotes political views or opinions. Messages must be neutral in content and intent.

The PRCC Board may appoint one PRCC member to manage the mobile signs and their use.

When the mobile signs are not in use, they shall be available to PRCC paid member use. This use shall be limited to intervals of 2 weeks, with the opportunity to renew upon the completion of the 2 week period.

When the mobile signs are not in use by PRCC or PRCC members, regional business shall have the opportunity to rent the mobile signs. The rental shall be limited to 2 week intervals, with the opportunity to renew upon the completion of the 2 week period, if not conflicting with a prior PRCC booking.

Only PRCC members shall be entrusted with the relocation of the mobile signs.

2. Rental Rates

PRCC use shall be free as the sole owner of the mobile signs.

PRCC member rates shall be \$25.00 per sign for every 2 week period.

Non PRCC member rates shall be \$50.00 per sign for every 2 week period. Non PRCC members shall also pay a relocation fee of \$0.50 per kilometer from closest signs current location to the desired point of sign setup, plus a \$25 relocation fee paid upfront to PRCC. A damage deposit cheque of \$250.00 is required prior to delivery of the signs.

Fees shall be paid in advance of delivery.

3. Timelines

Mobile sign rentals and use shall be allocated in 2 week intervals.

4. Liability

During the term of the rental, those renting mobile signs shall be solely responsible for any loss or damage to the sign. The renter shall also be solely liable for all claims, including but not limited to worker's compensation or claims for personal injury or damage to property, arising, directly or indirectly, out of the use of the sign. Renters hereby assume and shall bear the entire risk of loss for theft, damage, destruction or other injury to the sign from any and every cause whatsoever. No such loss or damage shall impair any obligation of the renter under this policy, shall come into effect upon issuance of a copy of the policy and possession of the mobile sign. In the event of damage to or loss of the sign, the renter shall pay the total of all damages or replacement of the mobile sign.

If in the sole opinion of PRCC Board members or appointed representative that the terms of this policy have been defaulted or contravened, PRCC shall immediately and without notice enter onto the premise of the renter or location of the sign to remove the sign.

5. Maintenance

PRCC shall in a separate bank account establish a capital replacement fund secured from rental fees a base line asset replacement cost of 50% of the purchase price per sign. These funds shall be sole allocated for the maintenance, replacement or upgrading of the mobile signs. Alternate use of the funds shall require a vote at the AGM by paid members.

Sign Rental Agreement

This sign rental agreement (“Agreement”) is made and entered into this _____ day of _____, 20__ by and between the Piney Regional Chamber of Commerce (“PRCC”) and _____ (“Renter”).

Rental Period - From: _____, 20__ to _____, 20__

1. Sign Rental. The Renter hereby agrees to lease from PRCC a mobile sign and as consideration therefore, the Renter agrees to pay the rental fee in the amount of \$_____ for a period of 2 weeks from the date of delivery of the sign. The Renter also hereby agrees to pay to PRCC the relocation fee of \$25.00 plus mileage of \$_____.

2. Terms. The Renter hereby agrees to the terms outlined in PRCC’s Mobile Sign Policy. The Renter, by signing this agreement, acknowledges receipt of a copy of the policy and agrees to the terms.

The parties have executed this Agreement as of the date first written.

Customer Name

PRCC

Signature

Signature

Title

Title