



“Mobile Signs Policy”

Subject: **Mobile Signs**

Effective Date: **September 19, 2024**

Replaces Policy: **June 18, 2018**

Motion Date: **November 14, 2024**

PURPOSE

The purpose of the Mobile Signs Policy is to establish a set the governing rules and procedures for the use and rental of the Piney Regional Chamber of Commerce’s (PRCC) Mobile Signs.

POLICY STATEMENT

The PRCC owns and maintains mobile signs for the benefit of the chamber, chamber members and regional businesses. Sign use will follow the priority listed below:

1. Piney Regional Chamber of Commerce
2. PRCC Members
3. Non-PRCC Members

Messages placed on the sign must conform with general business development, community benefit and regional promotion.

POLICY

1. Use:

The mobile signs are primarily intended for PRCC use. First priority is vested in and to PRCC as the owner of the mobile signs. PRCC's Board of Directors shall determine need and use of the mobile signs by majority vote of the board.

The PRCC Board, or its designate, shall at its sole discretion determine the validity and appropriateness of the messages placed on the mobile signs. The virtue of a rental agreement does not relinquish the PRCC's ownership of the sign and the ability to ultimately determine the intended use and purpose. If it is determined that a message does not conform with the intent of the policy, the message shall be immediately removed and the content of the message shall require PRCC Board approval.

PRCC's mobile sign messages shall only be used to promote regional businesses, regional community events, PRCC events, promote business growth, inform travelers with neutral, unbiased messaging, and generally improve awareness of the community. Messages must complement the mandate of PRCC.

Absolutely no message shall communicate material that is offensive, obscene, defamatory, threatening, harassing, bullying, discriminatory, hateful, racist, sexist, infringes copyright, or promotes political views or opinions. Messages must be neutral in content and intent.

The PRCC Board may appoint one PRCC director to manage the mobile signs and their use.

When the mobile signs are not in use by PRCC, they shall be available to PRCC members in good standing. This use shall be limited to intervals of 4 weeks, with the opportunity to renew upon the completion of the 4-week period, if not conflicting with another PRCC or PRCC member booking.

When the mobile signs are not in use by PRCC or PRCC members, regional business shall have the opportunity to rent the mobile signs within the RMs of Piney and Stuartburn only. The rental shall be limited to 4-week intervals, with the opportunity to renew upon the completion of the 4-week period, if not conflicting with a prior PRCC booking.

Only designated PRCC members shall be entrusted with the relocation of the mobile signs.

2. Rental Rates

PRCC use shall be free as the sole owner of the mobile signs.

PRCC full and youth member rates shall be \$50.00 per sign for every 4-week period. PRCC members not designated to move the sign shall also pay a relocation fee of \$25 if they want to move the sign from its current location. If they do not require relocation, the relocation fee will be refunded.

Non-member and Friend of the Chamber rates shall be \$100.00 per sign for every 4-week period and incur a relocation fee of \$50 if they want the sign moved from its current location. If they do not require relocation, the relocation fee will be refunded. A damage deposit of \$250.00 is required upon application to rent the sign.

Total fees shall be paid upon application for rental. If application is denied, all fees shall be refunded.

3. Timelines

Mobile sign rentals and use shall be allocated in 4-week intervals.

Application, payment, and sign rental agreement must be received 2 weeks prior to requested dates to use the sign.

Long-term rentals will be considered on a case-by-case basis.

4. Liability

During the term of the rental, those renting mobile signs shall be solely responsible for any loss or damage to the sign. The renter shall also be solely liable for all claims, including but not limited to worker's compensation or claims for personal injury or damage to property, arising, directly or indirectly, out of the use of the sign. Renters hereby assume and shall bear the entire risk of loss for theft, damage, destruction or other injury to the sign from any and every cause whatsoever. No such loss or damage shall impair any obligation of the renter under this policy, shall come into effect upon issuance of a copy of the policy and possession of the mobile sign. In the event of damage to or loss of the sign, the renter shall pay the total of all damages or replacement of the mobile sign.

If in the sole opinion of PRCC Board members or appointed representative that the terms of this policy have been defaulted or contravened, PRCC shall immediately and without notice enter onto the premise of the renter or location of the sign to remove the sign.

Sign Rental Application

Name: _____

Organization: _____

Phone number: _____ Email: _____

- ☐ PRCC Full Member
☐ Non-Member

- ☐ PRCC Friend of the Chamber
☐ PRCC Youth Member

Desired location of sign (physical address): _____

Dates Requested: _____/20__ to _____/20__

Message on Sign (sign has 4 lines and is limited to 13 characters per line including spaces):

Side A

Side B

Fees & Payment (check all that apply)

Total payment must be received by the PRCC Treasurer upon application. Please send the application form and e-transfer to payments@pineyregionalchamber.ca or mail cheque to: Box 44, South Junction, MB, R0A 1Y0

Full Member	<input type="checkbox"/> \$50 /4 weeks <input type="checkbox"/> \$25 relocation fee <input type="checkbox"/> Long-term rental _____ weeks × \$12.50	Total: \$ _____
Friend of the Chamber	<input type="checkbox"/> \$100 /4 weeks <input type="checkbox"/> \$50 relocation fee <input type="checkbox"/> Long-term rental _____ weeks × \$25	Total: \$ _____ + \$250 damage deposit
Youth Member	<input type="checkbox"/> \$50 /4 weeks <input type="checkbox"/> \$25 relocation fee <input type="checkbox"/> Long-term rental _____ weeks × \$12.50	Total: \$ _____ + \$250 damage deposit
Non-Member	<input type="checkbox"/> \$100 /4 weeks <input type="checkbox"/> \$50 relocation fee <input type="checkbox"/> Long-term rental _____ weeks × \$25	Total: \$ _____ + \$250 damage deposit