

2016 - 2026

10 Years of Connecting Business, Building Partnerships & Strengthening Our Region

Since 2016, the Piney Regional Chamber of Commerce (PRCC) has worked to create a stronger environment for business and community growth across southeast Manitoba. What began as a small group of like-minded individuals has grown into an active network that connects businesses, advocates on regional issues, develops partnerships, supports youth and entrepreneurship, and creates practical opportunities for members and communities.



A DECADE OF IMPACT



Voice for business - advocating on regional health care, border hours, internet and cell service, housing, tourism and economic development.



Youth and careers - creating Career Symposiums, virtual career resources and the Youth Entrepreneur Challenge to connect young people with local opportunities.



Support local - promoting local shopping, member businesses and community fundraising, especially through the challenges of the pandemic.



Business connections - bringing members together for networking, professional development, guest speakers and peer learning.



Regional partnerships - working with municipalities, schools, economic development organizations, community groups and other partners to move ideas into action.



Community-building - supporting welcome kits, housing initiatives, Christmas hampers, makerspace resources and other projects that strengthen the region.



BY THE NUMBERS

- 18 exhibitors at the first Career Symposium in 2018
- 30 exhibitors at the expanded 2019 Career Symposium
- 150 students and community members at the 2024 Green Career Symposium
- 36 exhibitors at the 2024 Green Career Symposium
- 150 Hello Neighbour Welcome Kits delivered to new residents from 2022- 2025
- 8 new members welcomed in 2025
- 33 members in 2025 - an all-time high
- 63% open rate for the new e-newsletter at launch
- \$3,500 non-profit donations generated from gift-card campaigns
- \$90,500+ grant funding generated



TEN YEARS LATER, THE PRCC CONTINUES TO LIVE ITS MISSION:

supporting economic development, providing value to members, strengthening partnerships and enhancing our region as a place to work, live, raise families and do business.

10 Years of Progress

A timeline of key milestones and accomplishments

- 2016** — **A Regional Chamber is Founded.** PRCC is established with a mission to foster economic development, partner with civic agencies and provide value to members through education, networking and community connection.
- 2017** — **Building the Foundation.** The Chamber pursues grant funding for portable promotional signs and a regional strategic development process - early investments that help build capacity for future projects.
- 2018** — **Creating a Strong Regional Voice.** Two portable signs are purchased. PRCC leads a strategic development forum, hosts its first Career Symposium with 18 exhibitors, organizes a municipal Candidate Meet & Greet and advocates on health care, border services, cell service and housing.
- 2019** — **From Ideas to Strategy.** PRCC develops its Strategic Plan and helps advance dedicated regional economic development capacity. The Career Symposium grows to 30 exhibitors and features keynote speaker Kevin Chief.
- 2020** — **Pivoting to Support Local.** During COVID-19, PRCC moves meetings online while continuing regional partnerships and advocacy. The Chamber launches a website, supports food hampers and a local gift-card initiative, and strengthens its "Support Local" focus.
- 2021** — **Innovation Through Challenge.** PRCC develops the Beyond the Pandemic video series, advances youth initiatives, grows online business profiles, offers a virtual Career Symposium, develops Hello Neighbour Welcome Kits and moves the Library of Things forward.
- 2022** — **Programs Take Root.** The Christmas gift card campaign generates \$15,000 in local sales and about \$1,200 for the Vita Healing Garden. PRCC showcases the Library of Things, provides logistics support for 49 Christmas hampers, advances the SECSC assisted living housing initiative and expands connections into the RM of Stuartburn.
- 2023** — **Stronger Member Connections.** Monthly meetings are reshaped around networking and professional development. PRCC expands outreach in Stuartburn, continues the Hello Neighbour Welcome Kit and Library of Things, supports SECSC as it grows beyond 100 members, and plans the return of the in-person Career Symposium.
- 2024** — **Regional Reach & Youth Opportunity.** The Green Career Symposium connects 150 students and community members with 36 exhibitors. Nearly 150 Welcome Kits have been delivered. PRCC strengthens recruitment, supports youth employment and continues the Timberline Community Housing initiative.
- 2025** — **Growth, Communication & Entrepreneurship.** PRCC launches its first Youth Entrepreneur Challenge, relaunches its website, introduces an e-newsletter and strengthens direct outreach. Membership reaches 33, including eight new members. Library of Things equipment is directed toward a Maker Space partnership.
- 2026** — **Celebrating 10 years and building the next chapter.**



Piney Regional Chamber of Commerce



www.pineyregionalchamber.ca

Explore Local

The PRCC's accomplishments reflect the commitment of local businesses, volunteers, municipal and community partners, schools, sponsors and residents who have contributed their time, ideas and support. Thank you for helping build a stronger local business community over the past ten years.